

NACME Purpose

There is a shortage of minority talent in STEM careers. It is proven that diversity improves business results and affects the corporate bottom line.

Through partnerships with like-minded entities, NACME serves as a catalyst to increase the proportion of African American, American Indian, and Latino young women and men in STEM careers. We inspire and encourage excellence in engineering education and career development toward achieving a diverse and dynamic American workforce.

Support from business leaders, who want to ensure an engineering workforce that looks like America, makes NACME programs possible. By choosing to support NACME, your company will play a key role in the future of STEM education and underrepresented minority retention and success in the United States.

NACME Board of Directors

NACME's Board is composed of c-suite and senior-level corporate executives and educational institution leaders. In order for an organization to join the NACME Board of Directors the following five requirements must be met:

- 1) Two Sitting Members
 - a) Board Director: The Board Director is the primary board member and participates in goal setting and decision-making for NACME. The Board Director must be recommended by NACME's Governance Committee and voted on by the entire Board. The Board Director is required to serve on one standing committee (Finance, Governance, or Development). Meetings are quarterly via one-hour teleconferences.
 - b) Board Liaison: The Board Liaison serves as a secondary board member, supports the Board Director and is the primary point of contact for NACME. The Board Liaison is invited to participate in all NACME activities and represents the Board Company by serving on the NACME Management Advisory Committee (MAC), an important source of guidance and advice for NACME's leadership team.
- 2) Attendance at bi-annual NACME Board of Directors Meetings held during a two-day period in May/June and October/November.
- 3) A \$50,000 minimum gift to NACME annually. NACME's commitments to students are multi-year and board companies are asked to pledge support for a period of no less than three years.
- 4) Commitment to support NACME program and events above and beyond annual donation. For example, hosting a board meeting, funding research study and/or sponsoring an event.
- 5) Commitment to hire two undergraduate NACME Scholars as summer interns annually.

NACME Board Organizations receive extensive recognition for their support and extraordinary benefits

Engagement with like-minded organizations committed to NACME's vision

- Interaction with the NACME Board of Directors, an influential group of senior executives from leading companies; opportunity to build your business with potential clients, customers and/or suppliers
- Invitation to a host of events including NACME Scholar receptions, Board Meetings (May/June and October/November) and the NACME Awards Dinner & Celebration with two complimentary tickets
- Invitation to participate in NACME Executive Speaker Series and recruiting opportunities at NACME Partner Institutions

Network with NACME Scholars, an elite group of underrepresented minority engineering students and STEM Professionals

- Private year-round use of the NACME Career Center to access a high-achieving pool of internship and full-time hire candidates
 - Opportunity to be a "Featured Employer"
 - Unlimited job and internship postings
 - Access to advanced resume filtering tools, spider wrapping and email blast services
- Customized promotion of corporate events, program, career fair booths, and/or educational/professional development sessions to NACME Scholars
- Option to work with NACME to design a NACME Scholar event at your company or on campus
- Customized signage design welcoming NACME Scholars to various networking events

Branding

- Featured as a NACME Board Company on NACME's website, on social media and online platforms, in quarterly newsletters, annual reports, and other printed and online materials
- Opportunity to place an advertisement in the NACME/Princeton Review Guide to Engineering Colleges
- Invited to attend and sponsor events and place advertisements in event programs
- Prominent visibility on NACME website and Board of Directors Page
- Company logo in the *NACME Now* quarterly newsletter

Research

- Access to specialized research on underrepresented minorities in engineering

[Join us and together we will shift the paradigm](#)

For more information about NACME and possible Board membership, please contact:

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