

The NACME logo consists of the letters "NACME" in a bold, white, sans-serif font, centered within a blue rectangular box.

NACME

The tagline "NATIONAL ACTION COUNCIL FOR MINORITIES IN ENGINEERING" is written in a smaller, white, sans-serif font, centered within a light green rectangular box.

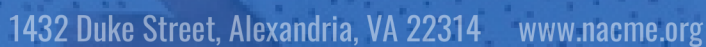
NATIONAL ACTION COUNCIL FOR
MINORITIES IN ENGINEERING

The tagline "ELEVATE. EMPOWER. EXCEL." is written vertically in a white, sans-serif font on the left side of the page.

ELEVATE. EMPOWER. EXCEL.

The main title "FY'24 Gala Sponsorship Guide" is written in a large, white, sans-serif font, centered in the lower half of the page.

**FY'24
Gala
Sponsorship
Guide**

The contact information "1432 Duke Street, Alexandria, VA 22314 www.nacme.org" is written in a white, sans-serif font at the bottom of the page.

1432 Duke Street, Alexandria, VA 22314 www.nacme.org

FROM THE PRESIDENT

On Thursday, October 12th through Saturday, October 14th, NACME will host a gala and conference at the Ronald Reagan Building and International Trade Center and the J.W. Marriott in Washington, D.C. Our signature annual event will highlight NACME's renewed efforts to foster an engineering and computer science workforce that looks like America—and **place our sponsors at the leading edge of emerging conversations about technical talent acquisition within the DE&I space.**

As the share of engineers who identify as African American, Latino/X, and Native American strains to keep pace with their share of the population, we anticipate that a growing need for qualified domestic talent will soon emerge as a matter of national significance—with clear implications for the country's economy and security.

Tapping into previously overlooked populations – including high school students, community college graduates, and technical bootcamp participants – NACME will encourage students to pursue bachelor's degrees and enter engineering professions at enhanced rates via Pathway Programs sponsored by our corporate partners.

Given the current context – in which higher education has embraced digital and hybrid learning models – we see an opportunity to deepen corporate-university partnerships by delivering specialized digital content that complements the academic experience of our scholars. With the input of our corporate partners, NACME will provide digital modules to ensure that scholars are career-ready upon graduation.

As an example of this, NACME launched its first-ever, digitally-delivered Summer Bridge Program—providing rising college freshmen with college preparatory coursework in math and science—this past June.

NACME Summer Experiences provide students with curricula proven to enhance retention and graduation rates—and introduce students to board companies through Externship Site Visits. These opportunities give our partners earlier access to high-calibre talent and provide our students with “career previews” that ensure persistence in engineering.

As we embark upon this new direction, we invite sponsors to help buttress our efforts by supporting our 49th Anniversary Fundraising Gala: Elevate. Empower. Excel. This year's events will include a private reception, a dinner, a hackathon, a career fair, a university partners meeting, and certification classes for students. All sponsorships and donations will be listed in our program—and the logos of corporate sponsors will be displayed prominently on the event's landing page. (Note that your sponsorship, donation, or gift is tax deductible—and that you will receive an acknowledgment letter for tax purposes.)

We deeply value your consideration—and appreciate your interest in supporting our efforts to foster an engineering workforce that looks like America.

Sincerely,



Michele Lezama
President & CEO



OCT.
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Invited Participants

- Board Members
- All
- University Partners
- Students, Recruiters, and Volunteers

Registration 12-6 pm

JW Marriott
1331 Pennsylvania Avenue NW
Washington, DC

Board Orientation 1-2:30 pm

JW Marriott

Taskforce/Committee Meetings 1-4 pm

JW Marriott

Executive Board Meeting 2:30-4 pm

JW Marriott

University Reps Meet & Greet 2:45-4 pm

JW Marriott

VIP Reception 5:30-6:30 pm

Ronald Reagan Building & Int'l Trade Center

General Reception 6-7 pm

Ronald Reagan Building

49th Anniversary Awards Gala 7-9 pm

Ronald Reagan Building

Registration 7 am-6 pm

JW Marriott

Breakfast 7:30 am-9 am

JW Marriott

Board of Directors Meeting 8 am-12 pm

JW Marriott

Hackathon 8 am-11:59 am

JW Marriott

Career Fair 12 pm-3 pm

JW Marriott

University Partners Meeting 9 am-5 pm

Ronald Reagan Building

Board Director Departure 12:30 pm-1 pm

JW Marriott

Breakfast 7 am-8 am

JW Marriott

University Fair 8 am-10 am

JW Marriott

Hackathon Judging 8 am-10 am

JW Marriott

Hackathon 8 am-12:30 pm

JW Marriott

Certification Classes 10 am-12:15 pm

JW Marriott

University Partners Meeting 10:15 am-12:15 pm

JW Marriott



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NACME
Gala & Conference

Elevate.
Empower.
Excel.

Thurs., 10/12
to Sat., 10/14

Registration 7 am-6 pm

JW Marriott

Breakfast 7:30 am-9 am

JW Marriott

Board of Directors Meeting 8 am-12 pm

JW Marriott

Hackathon 8 am-11:59 am

JW Marriott

Career Fair 12 pm-3 pm

JW Marriott

University Partners Meeting 9 am-5 pm

Ronald Reagan Building

Board Director Departure 12:30 pm-1 pm

JW Marriott

Breakfast 7 am-8 am

JW Marriott

University Fair 8 am-10 am

JW Marriott

Hackathon Judging 8 am-10 am

JW Marriott

Hackathon 8 am-12:30 pm

JW Marriott

Certification Classes 10 am-12:15 pm

JW Marriott

University Partners Meeting 10:15 am-12:15 pm

JW Marriott



OCT.
14

NACME

NATIONAL ACTION COUNCIL FOR
MINORITIES IN ENGINEERING

FULL PROGRAM

Sponsorship Packages



Gold Sponsor
\$150K+



Silver Sponsor
\$100K+



Bronze Sponsor
\$50K+

Additional Packages:

Sponsorship Amount	Sponsor Level	Gala Seats	Hackathon Support	Career Fair	Moving Journal (Ad)
\$25K	Table	7 seats	2 teams	1 Table	Full Page included
\$10K	Team	4 seats	1 team	1 Table	1/2 Page included
a la carte	Ticket	\$1K/seat	\$5K/team	\$500/table	\$5K/Full Page \$3K/Half Page

PLEDGE FORM

All mailed checks should be made payable to the National Action Council for Minorities in Engineering, Inc. (NACME) and accompanied by a sponsorship form. Wire payments are encouraged. Contact cgreaves@nacme.org for details.

NAME:

TITLE:

ADDRESS:

CITY: STATE: ZIP:

PHONE: EMAIL:

SPONSORSHIP OPPT'Y	DESCRIPTION	SPONSORED AMOUNT	ENTER NO. OF UNITS	ENTER DOLLAR AMOUNT
GOLD SPONSOR	28 SEATS, CUSTOM HACKATHON SUPPORT, PREMIUM CAREER FAIR TABLE, BACK COVER OF JOURNAL	\$150,000	RESERVED	RESERVED
SILVER SPONSOR	21 SEATS, 4 HACKATHON TEAMS, PREMIUM CAREER FAIR TABLE, INSIDE FRONT OF JOURNAL	\$100,000	RESERVED	RESERVED
BRONZE SPONSOR	14 SEATS, 3 HACKATHON TEAMS, CAREER FAIR TABLE, INSIDE BACK OF JOURNAL	\$50,000		
TABLE SPONSORSHIP	7 SEATS, 2 HACKATHON TEAMS, CAREER FAIR TABLE, FULL PAGE JOURNAL AD	\$25,000		
TEAM SPONSORSHIP	4 SEATS, 1 HACKATHON TEAM, CAREER FAIR TABLE, 1/2 PAGE JOURNAL AD	\$500		
A LA CARTE	TICKET = \$1,000 <input type="checkbox"/> HACKATHON TEAM = \$5,000 <input type="checkbox"/> CAREER FAIR TABLE = \$500 <input type="checkbox"/> FULL PAGE AD = \$5,000 <input type="checkbox"/> HALF PAGE AD = \$3,000 <input type="checkbox"/>	\$		

TOTAL:

AUTHORIZED SIGNATURE:

Sponsor us today.

NACME

NATIONAL ACTION COUNCIL FOR
MINORITIES IN ENGINEERING

Join us for an unforgettable night and invest in our deserving students by sponsoring us today. NACME is a 501(c)3 non-profit organization. All contributions are tax deductible. Simply make your gift online; complete and return the included pledge form; or contact Chris Greaves more information.

NACME Inc.

Chris Greaves, Senior Director for
Development & External Affairs
Email: cgreaves@nacme.org
Mobile: (703) 832-5208



ELEVATE. EMPOWER. EXCEL.