



## NACME Corporate Council Benefits and Requirements

### NACME Purpose

There is a shortage of minority talent in STEM careers. It is proven that diversity improves business results and affects the corporate bottom line.

Through partnerships with like-minded entities, NACME serves as a catalyst to increase the proportion of African American, American Indian, and Latino young women and men in STEM careers. We inspire and encourage excellence in engineering education and career development toward achieving a diverse and dynamic American workforce.

Support from business leaders, who want to ensure an engineering workforce that looks like America, makes NACME programs possible. By choosing to support NACME, your company will play a key role in the future of STEM education and underrepresented minority retention and success in the United States.

### Corporate Council

The NACME Corporate Council is comprised of a group of organizations that value the work NACME does to drive diversity in engineering education and careers. Corporate Council engagement provides NACME Scholars at more than 50 NACME Partner Institutions with educational and financial support, and encourages exploration into varying career paths through in-person and on-line interactions with your organization.

As a member of the NACME Corporate Council, your company will play a key role in the future of STEM education in the United States, help change the corporate landscape, benefit from a talented pool of intern and full-time hire candidates, and support the dreams of talented African American, Latino, and American Indian students.

### NACME Corporate Council Companies receive extensive recognition for their support and extraordinary benefits

Engagement with like-minded organizations committed to NACME's vision

- Interaction with Corporate Council members and the NACME Board of Directors, an influential group of senior executives from leading companies; opportunity to build your business with potential clients, customers and/or suppliers
- Invitation to a host of events including NACME Scholar receptions, Board Dinners (May/June and October/November) and the NACME Awards Dinner & Celebration

Network with NACME Scholars, an elite group of underrepresented minority engineering students and STEM Professionals

- Private year-round use of the NACME Career Center to access a high-achieving pool of internship and full-time hire candidates
  - Opportunity to be a "Featured Employer" on the NACME Career Center
  - Two complimentary full-time and/or internship job postings
  - Access to advanced resume filtering tools, spider wrapping and email blast services
- Option to work with NACME to design a NACME Scholar event at your company or on campus
- Customized signage design welcoming NACME Scholars to various networking events

## Branding

- Featured as a NACME Corporate Council supporter on NACME's website, on social media and online platforms, in quarterly newsletters, annual reports, and other printed and online materials
- Opportunity to place an advertisement in the NACME/Princeton Review Guide to Engineering Colleges
- Invited to attend and sponsor select events and place advertisements in event programs
- Company logo with hyperlink on Corporate Council page on NACME website
- Name in *NACME Now* quarterly newsletter

## Research

- Access to specialized research on underrepresented minorities in engineering

## Requirements

- Dedication to diversity in STEM (science, technology, engineering, and mathematics) education and careers
- NACME's commitments to students are multi-year, and Corporate Council companies are asked to pledge \$25,000 annually for a period of two years
- Corporate representatives for NACME communication and NACME Career Center engagement

## [Join us and together we will shift the paradigm](#)

*For more information about NACME Corporate Council membership, please contact:*

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