Celebrating Partnerships: 2015 NACME Continuum Meeting

Falls Church Marriott, Fairview Park
Falls Church, VA

October 13-14, 2015
Corporate Sponsor
NACME Scholar Engagement Opportunities: NACME Career Center

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NACME Scholar Engagement Opportunities:
NACME Career Center

– Background, Strategy and Goal
– Corporate and University Advisors
– Key Factors: Vendor Selection
– YourMembership Job Board Description
– Company and NACME Scholar access to the NACME Career Center
– Timeline
NACME Career Center
Background, Strategy, and Goal

**Background**
- NACME’s current Online Resume Directory platform sunsets in January 2016
- Opportunity to select a new user-friendly solution for engaging NACME Scholars with NACME corporate partners for internship and full-time positions

**Strategy**
- To strengthen the linkage between board companies and NACME Scholars by:
  - Placing a minimum of two NACME Scholars in a summer internship with NACME board companies in 2016, with incremental increases by 2020

**Goal**
- Increase NACME’s value by providing access to NACME Scholar resumes for serving in summer internship and first-time, full-time positions with NACME Board Companies and Corporate Council members
NACME Career Center
Corporate and University Partner Advisors

• Core Corporate Team:
  – John LaRock – DuPont
  – Michael Thornhill – Raytheon
  – Adrienne Broughton – Northrop Grumman (new member, May 2015)
  – Mary Ramsey – Lockheed Martin (new member, May 2015)

• Scholarship and University Relations Council:
  – Laurence “Tony” Howell – NJIT
  – Gina Hutchins – UPS
  – A. Claire Morse – Bechtel
  – Dr. Norman Munroe – FIU
  – Dr. Decatur Rogers – Former NACME Board Liaison
  – Janice Zdankus – HP
Key Factors: Vendor Selection

Recommended vendor: YourMembership

- Higher final score by corporate and university advisors
- Solution appears to be in alignment with end user expectations
  - Companies are familiar with platform
  - Companies and NACME Scholars can use their existing account to sign into platform
- Focus of the platform is to provide access to NACME Scholars for internships and full-time positions
- Out of the box functionality includes additional features important to job seekers and employers
  - Internal job alert and messaging system is unique to vendor
  - NACME scholars can save job searches
  - Companies can monitor job posting responses and communicate with interested NACME scholars via the platform
- Potential for revenue generation
YourMembership Job Board Description

• The Job Board allows web site users to view candidate resumes, store resumes, and monitor/manage job postings.
• The service includes:
  – Online job board and resume bank
  – Recruitment advertising
  – Career advice
  – Resume and coaching services
  – Other services related to user job searching and employer recruiting
Access to the NACME Career Center

- **NACME Board Companies**
  - Unlimited resume views at no cost
  - Unlimited job posting at no cost
  - Upgrades for an additional cost
    - Banner Ad Placements
    - Spiders
    - Virtual Career Fair

- **NACME Corporate Council Members**
  - Unlimited resume views at no cost
  - Job posting for an additional cost
  - Upgrades for an additional cost
    - Banner Ad Placements
    - Spiders
    - Virtual Career Fair

- **Non-Partner Companies**
  - Resume views, Job postings and upgrades at full cost

- **NACME Scholars**
  - Users can create an account and monitor job application activity
  - Update, then upload their resume for employers to review
  - Search, view, and save jobs
  - Apply to jobs online by clicking the respective links
  - Check for alerts/messages
  - Save alerts/messages
  - Other features
    - Resume services
    - Career services at an additional cost
NACME Current Actions

- Drive high usage of platform by NACME Scholars
- Drive high usage of platform by NACME Board companies
- Drive high usage by Corporate Council members
- Notify scholars about benefits
- Notify companies about benefits
- Validate NACME Scholars and corporate users on the new NACME Career Center site
- Develop reports for internal and external audience
Demonstration of NACME Career Center

Carolina Sanchez
Director, Information Technology
NACME, Inc.
Demonstration of the NACME Career Center

Career Center Demo
NACME Career Center Home Page

Our Vision: An engineering workforce that looks like America.
Featured Services

Learn More About NACME
NACME Career Resources
NACME Corporate Sponsors

Featured Employers

Raytheon
Northrop Grumman
Lockheed Martin
DuPont

Looking for qualified candidates? Post a Job

Questions/Feedback
If you need assistance or have feedback about this service call us at 860-437-5700 or email customer service.
NACME Career Center Home Page

## Featured Jobs

<table>
<thead>
<tr>
<th>Job Title</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Software Engineering Coop Spring 2016</td>
<td>Raytheon, Tucson, AZ</td>
</tr>
<tr>
<td>FACULTY POSITIONS, Electrical and Computer Engineering</td>
<td>NYU Abu Dhabi, Abu Dhabi, NA</td>
</tr>
<tr>
<td>FACULTY POSITIONS, Civil and Urban Engineering</td>
<td>NYU Abu Dhabi, Abu Dhabi, NA</td>
</tr>
<tr>
<td>FACULTY POSITIONS, Mechanical Engineering</td>
<td>NYU Abu Dhabi, Abu Dhabi, NA</td>
</tr>
</tbody>
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[View All Jobs](#)

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NACME Career Center Home Page
NACME Career Center Home Page

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NACME Career Center Job Search

Refine your search:

JOB FUNCTION:
- Aerospace
- Agricultural
- Biomedical
- Chemical
- Civil
- Computer

INDUSTRY:
- Aerospace/Defense
- Arts/Design/Entertainment/Sports/Media
- Automotive
- Communications/Publishing
- Computer Tech/Software

Sort by: Position | Company | Location | Posted

ETO Engineering Team Lead
Eaton – Greenwood, SC, United States
09/02/2015

Faculty for Petroleum Engineering
Petroleum Engineering - University of Wyoming – Laramie, WY, United States
08/21/2015

Petroleum Engineering Faculty
Petroleum Engineering - University of Wyoming – Laramie, WY, United States
08/21/2015
Career Resources

Content Library

Hundreds of sites offer career advice. Our coaches have searched out the best of these and selected their favorite articles to include in our Content Library. Topics range from interviewing tips to effective resumes and cover letters to finding the job that best fits you. We urge you to take advantage of this resource—library access is FREE.

View Content Library
Ask the Experts

Questions about your job search?
Ask our career experts and get the edge you need. Our coaches make every attempt to answer your questions within one business day.

Some frequently asked questions:
What do I say when asked in an interview, "Tell me about yourself"?
How do I respond when the employer asks, "What are your salary requirements"?
How can I develop a network? I just don't know that many people!
I send out resumes but never get interviews. What am I doing wrong?
How long should I wait after an interview to hear from an employer?

Ask an Expert
Career Coaching

Your career search deserves a professional career coach—someone dedicated to your success. If your search seems stalled, your resume isn't attracting the offers you're hoping for, or you need help reaffirming your goals and strengths, consider enlisting the help of a trained expert.

The coaches featured here work independently with job seekers from every profession, in any location, and at every stage of their careers. Each has his or her own style and area of expertise. Click their bios to contact them and learn more.

What is a coach?

A coach is a catalyst and a partner, providing support in your job search and guiding you toward your professional success and fulfillment. Career coaches are trained in all areas of career development and transition and can help you identify your values, interests, personal preferences, abilities, accomplishments, and work style.

A career coach will also assist you in the following:

- Resume development
- Interviewing
- Networking
- Organization research
- Salary negotiation
- Long-term planning

Career coaches are trained to listen, respond, and develop strategies that fit each individual job seeker's needs. Our coaches have helped thousands of people secure their first job, advance in their field, transition to a new career, start a business, and plan for retirement.

Benefit from their services by reviewing our coaches' bios and scheduling a consultation.
NACME Career Center

Timeline

• Soft launch took place October 9, 2015
  – Testing done by selected companies that include DuPont, Lockheed Martin, Northrop Grumman, and Raytheon

• Final Launch and Implementation – TBD
Q&A